

Sports 4 SDG, Bhutan

SNOWMAN RACE

The Snowman Race in Bhutan is an extreme high-altitude ultra-marathon spanning 203 kilometers through the challenging terrains of the eastern Himalayas. It is aimed to raise awareness about climate change, highlighting the impacts on fragile mountain ecosystems, particularly the rapid melting of glaciers. The event, inspired by His Majesty the King of Bhutan's vision, emphasized the urgency of climate action, showcasing the direct consequences of global warming on local communities and ecosystems. The race also supported the Bhutan Climate Action Conclave, which promoted environmental protection and cultural preservation.



WE THE FUTURE

UNICEF and Bhutan Cricket joined forces to promote health, education, and gender equality through the power of cricket. This innovative partnership harnessed the sport's popularity to address critical issues like child protection, hygiene, and gender-based violence, fostering a safe and inclusive environment. By integrating cricket into educational programs, the initiative empowered children with essential life skills such as teamwork, leadership, and resilience, while breaking down gender barriers and promoting equal participation for girls. This collaboration exemplified the transformative potential of sports in advancing the Sustainable Development Goals (SDGs) and creating a more equitable and sustainable future for Bhutanese communities.



FOOTBALL FOR THE GOALS

The United Nations Country Team (UNCT) in Bhutan and the Bhutan Football Federation (BFF) launched the "Football for the Goals" initiative to advocate for the UN Sustainable Development Goals (SDGs). This campaign, which ran until March 2024, aimed to leverage football to address mental health, substance abuse, gender-based violence, and climate change. By focusing on health and well-being, protecting children and youth, gender equality, and climate action, the initiative sought to inspire positive social change and empower Bhutanese communities to become catalysts for sustainable development.

